

# Product Manager for Premium Studio Monitors (m/f/d)



## You are

You know the world of premium monitor loudspeakers and the key players in it. You develop and execute on strong business plans and strategies for product lines which have earned you a successful track record – and you can prove it!

As a person you are proactive and quality minded, and with a structured approach you will create results along with your colleagues. At the same time, you are a strong communicator and you have the presence and power to challenge our stakeholders. You constantly strive to optimize both your projects, your own skills, and the organisation.

## We are

We are a small team of dedicated and experienced colleagues within Product Management, Product Marketing and Industrial Design operating in the segments: Car, Consumer, Professional/Custom Install and New Consumer Line.

We have great passion for high quality HI-FI and market trends, and we live for sharing knowledge, building strong business relations with customers and communicating with our global colleagues.

Dynaudio loudspeakers are internationally acknowledged for their superior sound quality. We are very proud to be one of the world's premium hi-fi brands.

### **A job with high stakes and much responsibility**

Your main responsibility will be managing the product portfolio for our Professional segment. You will be handling your own product portfolio and be expanding a business area, creating and integrating new products and product changes. This means that you will need to build strong relations with internal and external colleagues and collaborate with distributed development teams to define and prioritize product requirements. You will work collaboratively with end customers and dealers to develop requirement definitions and offload gained information to engineers. Identifying new product prospects and new market demands, facilitating these internally is a main part of your job.

### **Key responsibilities will include:**

- Develop product roadmap and optimize product line portfolio management
- Develop market analysis and product strategy that align corporate strategy and meet market needs
- Lead early phases of new product introduction (NPI); work with the project teams to realise and launch products into the market
- Perform product lifecycle management, including EOL management
- Optimise user experience, collect market info and technology trends
- Monitor product line business performance and initiate/support necessary actions to achieve optimized product lifecycle business case

### **Global role – global presence**

This role will operate in both Europe, Asia and the Americas. Therefore, you can be based in one of our offices in either Shanghai, Chicago or Skanderborg. Either way, you should expect to spend around 10% of your time on the road visiting customers, distributors, suppliers and colleagues.

To truly succeed in this role, you bring:

- At least 5 years of product management experience in the audio business or similar with a proven track record
- An understanding of the major monitoring speaker brands and products
- Solid experience in business plan and strategy development
- Solid experiences in business analysis and management
- Experience in NPI project management
- Experience in product training is a plus

**If you have any questions, please contact:**

**Jacky Lee, VP Product Management, [HR@dynaudio.com](mailto:HR@dynaudio.com)**

## **We offer**

A chance to truly impact the product development of premium high-end monitoring loudspeakers for a leading brand in a strategic and business-oriented role.

You become part of a flat organisational hierarchy with a high work ethic and a friendly tone.

## **How to apply**

Upload your application online by following this link:

[www.dynaudio.com/dynaudio/vacant-positions](http://www.dynaudio.com/dynaudio/vacant-positions)

Applications will be processed successively.

All qualified applicants will receive consideration for employment without regard to sex, race, gender, religion, national origin, age, political affiliation, sexual orientation or the like. We are committed to building a great working atmosphere for everyone.

If you have questions about the job description or recruitment process, please contact HR at

[HR@dynaudio.com](mailto:HR@dynaudio.com)